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**FOR IMMEDIATE RELEASE:**

**Jenn-Air Returns as Major Appliance Sponsor of Third Annual Los Angeles Food & Wine Festival**

BENTON HARBOR, Mich. (August 19, 2013) – As the exclusive appliance sponsor of the third annual Los Angeles Food & Wine Festival, luxury brand Jenn-Air will join thousands of food and wine lovers to experience world class cuisine, wines and spirits. The August 22-25 event, headquartered in downtown Los Angeles will feature more than 100 celebrated chefs and 200 acclaimed wineries as well as wine seminars, unique dining experiences, and special events offering interactive opportunities with culinary luminaries. All proceeds will benefit St. Vincent Meals on Wheels.

Throughout the four day event, the Jenn-Air Master Class Culinary stage will host cooking demonstrations from renowned chefs including Giada de Laurentis, Masaharu Morimoto, Fabio Viviani, Curtis Stone and Duff Goldman. Attendees will also be able to experience the brand's latest appliances including the industry's best performing wall oven and a dramatically different ventilation system at the Jenn-Air display in the Grand Tasting tent.

New for Jenn-Air this year at the event is its partnership with the Los Angeles Gay and Lesbian Center to present "The Perfect Pairing." From 7:00-10:00 PM Thursday through Saturday, Grand Avenue guests attending the evening marquee events are encouraged to stop by the Jenn-Air tent to enjoy Barrymore wine, nibbles and the company of visiting renowned chefs including Scott Conant, Susan Feniger, Mary Sue Milliken, and Roy Yamaguchi. A photo booth will offer guests the opportunity to immediately print and share pictures and every hour from 7:00-10:00 PM, the first twenty guests who tweet about "The Perfect Pairing" will receive a specially designed t-shirt. Attendees will also be able to enter on-site to win a Jenn-Air wine cellar.

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“We’re proud to partner with an organization like the L.A. Gay and Lesbian Center which offers a range of valuable services to the community,” notes Juliet Johnson, manager of brand experience for Jenn-Air. “Those who stop by will be glad they did.”

For additional details about the show, including a list of events, ticket information and further Grand Avenue event details, visit [LAFW.com](http://LAFW.com). Those not able to experience the event first hand can follow Jenn-Air on [Facebook](#) and [Twitter](#) for behind-the-scenes updates throughout the event, and visit [Jennair.com](http://Jennair.com) following the event for exclusive video footage.

### About Jenn-Air:

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air brand has consistently grown its reputation as a technology and design innovator. Its selection of style options includes two distinct stainless steel collections and a cutting-edge Floating Glass finish in black or white. From downdraft cooktops, wall ovens and professional style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air brand offers a complete line of major kitchen appliances. To learn more about the Jenn-Air® appliance collection, or speak with a member of the concierge team, please visit [jennair.com](http://jennair.com), [twitter.com/jennairusa](https://twitter.com/jennairusa) or [facebook.com/jennair](https://facebook.com/jennair).

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