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NEW JENN-AIR REFRIGERATORS OFFER LUXURY INSIDE AND OUT

BENTON HARBOR, Mich. (March 20, 2014) – Imagine the surprise of opening a refrigerator and finding a dramatic and sophisticated deep charcoal interior instead of the traditional white one. This is just what luxury appliance innovator Jenn-Air intended with three new refrigerators featuring a stunning black interior called Obsidian.

“Black lends a very flattering and sophisticated look to this collection and gives everything within the refrigerator more prominence and visual pop,” notes Juliet Johnson, manager of brand experience for Jenn-Air. “The dramatic interior shade extends the elegant design of our products from outside to inside the appliance, and puts food on display in an impressive, pristine way.”

The new refrigerators, scheduled for availability in October, include a 36” Built-In 2-Door Bottom Mount Refrigerator/Freezer model along with 36” and 42” Fully-Integrated French Door Bottom Mount Refrigerator/Freezer models. All new models feature a specially designed articulated hinge that installs for a fully-integrated and flush appearance. All are panel ready, allowing for the use of custom panels that blend seamlessly into kitchen cabinetry. Stainless steel doors are also offered in a sleek Euro-Style and commercial-like Pro-Style®.

These newest refrigerators are among 50 new SKUs being introduced by Jenn-Air in 2014, according to Johnson.

Aside from the distinctive Obsidian interior and a refined electronic interface, multi-point LED lighting throughout the cabinet offers an added element of wonder as it emphasizes the metallic accent in the dark charcoal pigment that makes the interior sparkle. Soft close drawers, similar to those found in high-

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end cabinetry, add a further touch of luxury. The new models offer a TwinFresh® climate control system that uses dual evaporators to provide two distinct environments for high humidity refrigerator air versus dry freezer air.

About Jenn-Air:

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air brand has consistently grown its reputation as a technology and design innovator. Its selection of style options includes two distinct stainless steel collections and a cutting-edge Floating Glass finish in black or white. From downdraft cooktops, wall ovens and professional style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air brand offers a complete line of major kitchen appliances. To learn more about the Jenn-Air® appliance collection, or speak with a member of the concierge team, please visit jennair.com, twitter.com/jennairusa or facebook.com/jennair.

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