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FOR IMMEDIATE RELEASE:

**JENN-AIR SUPPORTS PFLAG ANNUAL FUNDRAISER**

BENTON HARBOR, Mich. (September 27, 2016) – Jenn-Air teamed up with PFLAG National to host their annual fundraiser, HOT! on Wednesday, September 21, 2016 on Manhattan’s Upper East Side. Founded in 1972 with the simple act of a mother publicly supporting her son, today PFLAG National is the largest family and ally organization committed to advancing equality through its mission of support, education, and advocacy.

The fundraiser, which was held at the Jenn-Air Showroom at 222 East 59<sup>th</sup> Street, featured gourmet hors d'oeuvres, refreshing summer cocktails and artisan chocolates courtesy of acclaimed chocolatier, Chef Jacques Torres. Fredrik Eklund, one of the nation’s top brokers and star of BRAVO TV reality show, “Million Dollar Listing New York” was the evening’s special guest. Tickets for the event were priced at \$150, with all proceeds benefitting PFLAG National.

“Jenn-Air is committed to supporting the LGBTQ community to help gain equal rights for all individuals,” notes Brian Maynard, Jenn-Air Director of Marketing and PFLAG National Business Advisory Board member. “We’re proud to support this cause along with other initiatives that have contributed to helping our parent company Whirlpool Corporation achieve recognition on issues of equality.”

Recently, Whirlpool Corporation was recognized for its commitment to diversity and inclusion with a perfect score of 100 on the Human Rights Campaign’s (HRC) 2016 Corporate Equality Index (CEI). This was the 13th consecutive perfect score for the corporation.

The Corporate Equality Index is a national benchmarking survey and report on corporate policies and practices related to LGBTQ workplace equality, administered by the Human Rights Campaign Foundation.

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The report evaluates LGBTQ-related policies and practices including non-discrimination workplace protections, domestic partner benefits, transgender-inclusive healthcare benefits, competency programs, and public engagement with the LGBTQ community.

For more information about PFLAG National please visit their [website](#). To view photos from the party, please visit the Jenn-Air Facebook page at [facebook.com/jennair](https://facebook.com/jennair).

### About Jenn-Air:

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air brand has consistently grown its reputation as a technology and design innovator. Its selection of style options includes two distinct stainless steel collections and a cutting-edge Floating Glass finish in black. From downdraft cooktops, wall ovens and professional style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air brand offers a complete line of major kitchen appliances. To learn more about the Jenn-Air® appliance collection, or speak with a member of the concierge team, please visit [jennair.com](http://jennair.com), [facebook.com/jennair](https://facebook.com/jennair), [instagram.com/jennairusa](https://instagram.com/jennairusa) and [twitter.com/jennairusa](https://twitter.com/jennairusa).

\*Manufacturer's suggested retail price; retailer alone determines price.

About PFLAG: Founded in 1972 with the simple act of a mother publicly supporting her gay son, PFLAG is the nation's largest family and ally organization. Made up of parents, families, friends, and allies united with people who are lesbian, gay, bisexual, and transgender (LGBTQ), PFLAG is committed to advancing equality and full societal affirmation of LGBTQ people through its threefold mission of support, education, and advocacy. PFLAG has more than 350 chapters and 200,000 members and supporters crossing multiple generations of American families in major urban centers, small cities, and rural areas in all 50 states. This vast grassroots network is cultivated, resourced, and serviced by PFLAG National, located in Washington, D.C., the National Board of Directors, and 13 Regional Directors.

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