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VENTILATION INNOVATOR JENN-AIR EXPANDS ITS COLLECTION

BENTON HARBOR, Mich. (March 20, 2014) – The brand that has been revolutionizing ways to keep the air clear in the kitchen since inventing downdraft ventilation technology in 1961 is expanding its ventilation collection with new updraft models that can handle the powerful BTUs found on cooktops in today’s high end kitchens.

“This year will mark an unprecedented expansion of the Jenn-Air appliance collection,” notes Juliet Johnson, manager of brand experience for Jenn-Air. “Given the importance of keeping the air fresh and clean both in the kitchen and beyond, increasing our offerings in this category allows for a range of options for creating a well-designed kitchen.”

Currently available, the new 36-inch hood liner offers the option of incorporating powerful ventilation into a custom design and can be expanded to 42 or 48 inches. Compatible with a 600 or 1200 CFM motor, the new liner can handle up to 105,000 BTUs and features specially designed baffle filters to effectively capture grease.

The brand’s latest 36-inch perimetric canopy hood models, available in wall and island mount options and scheduled for July availability, feature a sleek floating glass design combined with the added efficiency offered by perimetric filtration. Thin slots located on the perimeter of the hood enhance ventilation performance with more concentrated suction. Also joining the collection are new 36-inch wall and 36/42-inch island-mount canopy models showcasing the innovative sound silencing filter system for optimized airflow and improved performance.

All of the new 36-inch wall and island mount models feature a 600 CFM motor that can handle cooking

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surfaces with outputs of up to 78,000 BTUs. A convenient Auto-On option responds to the cooktop heat by automatically turning the ventilation system on and adjusting power as needed to quickly remove smoke, steam and cooking odors. A Boost function quickly removes smoke from the air by running the ventilation system at its highest setting for 10 minutes before returning the system to its previous setting.

Additional features found on the latest wall and canopy models include welded and polished corners and edges with hidden LED task lighting resulting in modern design that works well in a variety of kitchen styles.

About Jenn-Air:

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air brand has consistently grown its reputation as a technology and design innovator. Building on this heritage of innovation, plans call for introducing 63 new SKUs in 2014, including a selection of style options including two distinct stainless steel collections and a cutting-edge Floating Glass finish in black or white. From downdraft cooktops, wall ovens and professional style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air brand offers a complete line of major kitchen appliances. To learn more about the Jenn-Air® appliance collection, or speak with a member of the concierge team, please visit jennair.com, twitter.com/jennairusa or facebook.com/jennair.

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