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FOR IMMEDIATE RELEASE:

JENN-AIR TAKES CENTER STAGE AT ARCHITECTURAL DIGEST HOME DESIGN SHOW

BENTON HARBOR, Mich. (March 19, 2015) – Working with *The New York Times* and *Architectural Digest*, luxury appliance innovator Jenn-Air will host a veritable “Who’s Who” of the design world at the Jenn-Air Master Class Studio, a kitchen-themed presentation stage at the Architectural Digest Home Design Show (ADHDS), taking place March 19-22 at Piers 92 and 94 in Manhattan. Many of the nation’s most acclaimed designers, including Martha Stewart, HGTV’s *Property Brothers*, architect David Rockwell and other notables will participate.

In addition to sponsoring the show and designing the stage’s kitchen set, Jenn-Air will exhibit an extensive collection of luxury appliances, including its first connected wall oven; the brand’s first 30” duct-free downdraft ranges; and a 30” induction range. Located in the “reFRESH” section of the show (booth #351), the brand’s display also will include high performance ventilation systems, a built-in combination steam and convection oven, a 24” flush dishwasher and wine cellar, and a built-in coffee maker, among other products.

Additionally, *Architectural Digest* is sponsoring the “Jenn-Air Designed to Inspire” sweepstakes, offering a chance for one person to win a complete suite of Jenn-Air appliances and a selection of beautifully designed kitchen products curated from the pages of the magazine. The total value of the prize is \$26,500.

“Given its very sizable audience of design professionals and affluent consumers, this is an important, high-profile showcase for the Jenn-Air brand and its growing product collection,” says Brian Maynard, the brand’s director of marketing. “The many elements of our involvement reflects a commitment to not just present our products, but to provide a compelling Jenn-Air experience.”

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On Thursday, March 19 from 2:00-3:00 p.m., as part of a special “Trade Day” preview, Jenn-Air General Manager Steve Brown will join a panel discussing “The Art & Science of Sourcing the Kitchen.”

Moderated by Hal Rubenstein, author and founder of design firm Hal Rubenstein & Associates, the panel also will include Thom Filicia, author and Founder, Thom Filicia, Inc.; interior designer Steven Gambrel; and Kate Bailey, National Showroom Manager for Ferguson.

Jenn-Air also is working with *Architectural Digest* to create a series of 12 videos designed to help those redesigning or renovating their kitchens navigate the process. Show panelist Thom Filicia is among the experts contributing to the series.

Highlights of the show and Jenn-Air brand's participation will be posted throughout the weekend at jennair.com, [facebook.com/jennair](https://www.facebook.com/jennair), [instagram.com/jennairusa](https://www.instagram.com/jennairusa) and twitter.com/jennairusa.

For additional show details visit <http://www.archdigesthideshow.com/>.

About Jenn-Air:

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air brand has consistently grown its reputation as a technology and design innovator. Its selection of style options includes two distinct stainless steel collections and a cutting-edge Floating Glass finish in black. From downdraft cooktops, wall ovens and professional style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air brand offers a complete line of major kitchen appliances. To learn more about the Jenn-Air® appliance collection, or speak with a member of the concierge team, please visit jennair.com, [facebook.com/jennair](https://www.facebook.com/jennair), [instagram.com/jennairusa](https://www.instagram.com/jennairusa) and twitter.com/jennairusa.

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