



Press Contacts: Kim Roman
Digitas
212/350-7822
kim.roman@digitas.com

Mariane Kingston
Jenn-Air
269/923-8786
mariane.kingston@jennair.com

FOR IMMEDIATE RELEASE:

**JENN-AIR TO SHOWCASE INNOVATION AS SPONSOR OF
ARCHITECTURAL DIGEST DESIGN SHOW**

BENTON HARBOR, Mich. (March 8, 2016) – Luxury appliance innovator Jenn-Air will once again serve as a major sponsor of the annual Architectural Digest Design Show (ADDS) and host a “Who’s Who” of the design world at its kitchen-themed presentation stage, the Jenn-Air Master Class Studio. Taking place March 17-20 at Piers 92 and 94 in Manhattan, the show is widely considered the nation’s premier luxury design event, attracting over 45,000 affluent consumers and design professionals over four days.

At its extensive display in the “REFRESH” section of the show (booth #353), Jenn-Air will exhibit a collection of its innovative and sleekly designed appliances. They include the first downdraft induction cooktop available in the U.S.; the first Jenn-Air Wi-Fi connected wall oven; and a growing collection of refrigerators featuring the brand’s signature Obsidian interior.

As in past years, Jenn-Air has partnered with *Architectural Digest* to offer a complete suite of Jenn-Air appliances valued up to \$26,000 to one lucky winner. Entries must be received by April 15 and those who wish to enter can do so here <http://www.archdigest360.com/jenn-air-sweepstakes/>.

“For consumers and design professionals, ADDS is unmatched in bringing the latest trends, the most inspiring experts and the most desired luxury products together in one place,” says Brian Maynard, the brand’s director of marketing. “For Jenn-Air, this is an important opportunity to showcase the design and innovation separating us from other high-end appliance brands.”

On Friday, March 18 from noon to 1:00 p.m., as part of a special “Trade Day” preview, Jenn-Air General Manager Steve Brown will join a panel discussing “THE NEW HOME TECHNOLOGY: CUTTING-EDGE WAYS TO TRANSFORM HOW YOU LIVE.” Moderated by interior designer and home technology expert Campion Platt, the panel will also include Greg Hu of Nest, Wayne Turett of the Turett Collaborative, Ed Gilmore of Gilmore’s Sound Advice, and Ken Takeuchi of Sony.

-more-

JENN-AIR TO SHOWCASE INNOVATION AT ARCHITECTURAL DIGEST DESIGN SHOW/Page Two

Jenn-Air will offer attendees a new installation at the show this year where they can take a moment to recharge. Located near the café and show office, the Jenn-Air connected kiosk will feature a charging station for mobile or electronic devices. While taking a break, attendees can learn more about the brand's new connected wall oven and built-in coffee system which has been incorporated into the kiosk.

Highlights of the show and Jenn-Air brand's participation will be posted throughout the weekend at jennair.com, [facebook.com/jennair](https://www.facebook.com/jennair), [instagram.com/jennairusa](https://www.instagram.com/jennairusa) and twitter.com/jennairusa. For additional show details visit <http://addesignshow.com>.

About Jenn-Air:

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air brand has consistently grown its reputation as a technology and design innovator. Its selection of style options includes two distinct stainless steel collections and a cutting-edge Floating Glass finish in black. From downdraft cooktops, wall ovens and professional style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air brand offers a complete line of major kitchen appliances. To learn more about the Jenn-Air® appliance collection, or speak with a member of the concierge team, please visit jennair.com, [facebook.com/jennair](https://www.facebook.com/jennair), [instagram.com/jennairusa](https://www.instagram.com/jennairusa) and twitter.com/jennairusa.

###